Schneider Electric successfully launches its first bond in the United States

Rueil-Malmaison (France), September 21, 2012 - Schneider Electric announced today that it has successfully placed its first US$ 800 million bond issue due 2022 in the United States.

The bonds were issued by way of a private placement to institutional investors only (including to qualified institutional buyers in the United States). The net proceeds of the issue will be used for general corporate purposes.

This bond offering gives Schneider Electric access to the large US dollar funding sources and further extends its average debt maturity at favorable market conditions.

The bonds will pay a coupon of 2.95%. The settlement of the bonds is expected to take place on September 27, 2012.

About Schneider Electric
As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centers/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 130,000 plus employees achieved sales of 22.4 billion Euros in 2011, through an active commitment to help individuals and organizations "Make the most of their energy.”

www.schneider-electric.com

IMPORTANT NOTICE
This document does not, and shall not, in any circumstances, constitute a public offering nor an invitation in any jurisdiction in connection with any offer.

This document does not constitute or form part of an offer or solicitation of an offer to purchase or subscribe for securities in France. The securities referred to herein may not be and will not be offered or sold to the public in France except to qualified investors ("investisseurs qualifiés") acting for their own account, as defined in, and in accordance with Articles L. 411-2 and D. 411-1 to D. 411-3 of the French Monetary and Financial Code.

This document is only being distributed to, and is only directed at, persons in the United Kingdom that (i) are “investment professionals” falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the “Order”), (ii) are persons falling within Article 49(2)(a) to (d) (“high net worth companies, unincorporated associations, etc.”) of the Order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as “relevant persons”).
Financial information (p. 2)

persons*). This document is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available only to relevant persons and will be engaged in only with relevant persons.

This document has been prepared on the basis that any offer of notes in any Member State of the European Economic Area ("EEA") which has implemented the Prospectus Directive (2003/71/EC) (each, a "Relevant Member State") will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of notes. Accordingly any person making or intending to make any offer in that Relevant Member State of Securities which are the subject of the placement contemplated in this document may only do so in circumstances in which no obligation arises for Schneider Electric or any of the banks in charge of the placement contemplated in this document to publish a prospectus pursuant to Article 3 of the Prospectus Directive, as amended by the Amending Prospectus Directive (2010/73/UE) or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, as amended by the Amending Prospectus Directive (2010/73/UE), in each case, in relation to such offer. Neither Schneider Electric nor the banks in charge of the placement contemplated in this document have authorized, nor do they authorize, the making of any offer of notes in circumstances in which an obligation arises for Schneider Electric or any of the banks in charge of the placement contemplated in this document to publish or supplement a prospectus for such offer.

This document is an advertisement and not a prospectus for the purposes of applicable measures implementing Directive 2003/71/EC.

This press release is not an offer of securities for sale in the United States or any other jurisdiction. Securities may not be sold or offered in the United States unless they are registered or are exempt from registration under the U.S. Securities Act of 1933, as amended. Schneider Electric does not intend to register any portion of this offering in the United States or to conduct a public offering of securities in the United States.

It may be unlawful to distribute these materials in certain jurisdictions. These materials are not for distribution in Canada, Japan or Australia. The information in these materials does not constitute an offer of securities for sale in the United States, Canada, Japan or Australia.